



ROCK THE CAREER FAIR

BEFORE



Do your **homework**. Research the orgs that are attending by checking the **organizer site**.



Practice your **elevator pitch** - about 30 seconds. What are you studying, past experiences, and end with asking a question about opportunities, or about the organization.




Plan what you'll wear. **Business casual** is the way to go.



Be ready with a **professional resume**. Not all employers ask, but better to be prepared. Check out our tip sheets for examples.

DURING

Fair warning: career fairs are **noisy!** 



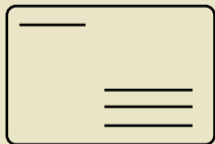
Pick up the **Career Fair booklet** to help plan your visit. It lists where employers booths are, information about the organization, and what they're hiring for.



Observe other students and listen to how they talk to employers.

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Many organizations are represented by **alums**. Talk to them! They were in your shoes once and you share the Brown experience.



Ask for **business cards**. This allows you to follow up with the employers that interest you.



Take notes! Jot down info on your conversations with the employer; it helps with follow-up.

AFTER



Send emails to employers you want to **follow up** with. Thank them for their time, remind them of your conversation, and indicate your interest.